



**MEDIA RELEASE**

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**RQA Asia Pacific Wins Business Award**



An Australian company, RQA Asia Pacific, won the ResMed Award for Best Operations Plan in the Winter Program in the annual NSW Enterprise Workshop business awards for the analysis and planning of RQA Product Risk Institute, a subsidiary of RQA.



The business plan focussed on the design and delivery of high quality training services on product risk management, product recall and crisis management. The RQA courses will build the capabilities of managers in consumer goods companies to more effectively manage product risk, respond to product-related incidents, better prepare for product recalls and prevent crises.

With many years experience with product recall, product risk management and crisis management consulting, Managing Director of RQA Asia Pacific Pty Ltd, Steve Hather, has identified an opportunity for the Institute to offer a formal qualification in product recall, a world first. With product safety such a key issue, the program is very timely.



Steve Hather participated in the NSW Enterprise Workshop' business development program to thoroughly assess the commercial viability of this new business venture. Steve worked under the guidance of Workshop mentor Dymrna Austin, who had volunteered her time. Of his Workshop experience, Steve said, "I think the most important thing about the NSW Enterprise Workshop is that it provided an opportunity to engage with talented, experienced business people. Not just people that understood the theory but who are out there creating and building real businesses. That's the sort of experience you don't get from traditional management courses."

For close to 30 years the NSW Enterprise Workshop has been helping small and medium size businesses to identify and assess commercial opportunities. Participants gain the business know-how and confidence that is essential for business success.

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